

Collingswood Marching Band Home Show Ad-Book Fundraiser

The Collingswood Marching Band is hosting our **7th Annual Marching Band Home Competition Saturday October 1, 2010**. This is a great opportunity for the Collingswood Band Boosters and band students to make much needed fundraising dollars. This handout is designed to let you know how this program will work.

How it Works

Collingswood band members go out to area businesses, friends and families and ask them to advertise in our program, which is available to ALL attendees of our Home Show. For the “Family & Friends ads”, these are strictly for just that, family & friends. Prices for each are listed below:

Costs of Ads – Businesses	Costs of Ads (Family & Friends)
Full Page Ad: \$120	Full Page Ad: \$25
Half Page Ad: \$60	Half Page Ad: \$15
Quarter Page Ad: \$40	Patron Ad: \$2 (1 line / 45 characters)
Business Card: \$30	

You have TWO different forms: one is for Businesses; one is for Family/Friends. Use one form per ad, and make sure you put YOUR NAME on it, to get credit for the sale. Extra copies of forms will be available from Mr. Lerch.

Ad forms & money should be turned in as you get them, to the Booster mailbox in the Band Room or given to Mrs. Schnyer (Ashley’s Mom - the lady who is always taking photos for the band!). We can keep track of ads and you will get credited for the sale sooner. If you are handed paper copies of ads try to keep them clean, so they will copy nicely. If the customer wants to email their “ready to print” ad, have them send it to: pschnyer@gmail.com

- **We cannot create or design “custom ads”.** We need either a “ready to copy” paper version or a “ready to print” electronic version of the ad (electronic is preferred for better ad quality).
- Please note that ads for the Home Show Program Book are photocopied in black and white.

Break Up of Sale

Seventy-five of each ad sold will go into the students’ band account used to pay for trips and other activities and Twenty-five percent will go to the Collingswood Band Boosters’ Account. One full page ad will put \$90 in your students band account! If you have any questions about student accounts and how they work, please see Mr. Lerch.

Length of Fundraiser

To get credit in your account towards Band Camp all Ads must be turned in no later than **Tuesday, August 9, 2011**. The fundraiser will end on **Friday, September 9, 2011**. All ads & money must be turned back into **Mrs. Schnyer** by this date. Peg’s cell number is (856) 952-7083, leave a message – she works during the week.

Tips for Selling

When you go into an area business, make sure to mention the following things:

- Tell them that The Collingswood Band is hosting a Home Marching Band Competition **on Saturday, October 1, 2011**, and we are selling advertisements as a FUNDRAISER. Make sure they know that by buying an ad, they are helping to support the Collingswood Band.
- We anticipate 8-10 local high school marching bands attending the competition (each band has 25 to 50 members, plus their families) and there will be hundreds of students with parents and family members attending to support them at the Collingswood Stadium and surrounding area. The ads will be seen by a large number of local people.

Contact Peg at (856) 952-7083 or email pschnyer@gmail.com if you have any questions.
Thank you for supporting the Collingswood High School Marching Band!

Collingswood High School Panther Marching Band

Home Competition Ad Book Sales Form

Date of Show: October 1, 2011

BUSINESS ADS

Not for Family ads

Business Name: _____

Phone Number/Contact Name: _____

Ad Size (Please check)	<input type="checkbox"/> Full Page	\$120	Business pricing	8" x 10½"
	<input type="checkbox"/> Half Page	\$ 60	Business pricing	5" x 8"
	<input type="checkbox"/> Quarter Page	\$ 40	Business pricing	4" x 5"
	<input type="checkbox"/> Eighth Page	\$ 30 (business card size)		2" x 3½"

Format (Please check one) Will email ready to print ad to: pschnyer@gmail.com
 Paper copy provided

Special Comments about Ad: _____

Student Seller: _____

Seller Contact information: _____

*Make sure **BAND MEMBER NAME** goes here, to get credit for the sale!*

Cash or check payable to the "Collingswood High School Band Boosters."
Contact Peg at (856) 952-7083 or pschnyer@gmail.com if you have any questions.

Please note:

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2. The Home Show Program Book is photocopied in B&W

DEADLINE TO TURN IN ADS:

FRIDAY, SEPTEMBER 9th

Thank you for supporting the Collingswood High School Marching Band!

